



# Abu Dhabi Logistics Strategy

## Strategy for Abu Dhabi Logistics Cluster (2005)

Fisher Associates were commissioned to develop a Total Logistics Strategy for Abu Dhabi. This work formed a component of a larger commission for the Higher Corporation of Specialised Economic Zones (HCSEZ) in Abu Dhabi. The direction was to investigate the potential role of HCSEZ in the regional logistics market, within the wider context of other agencies in Abu Dhabi. The key tasks required were to:

- ◆ Review the project concept and requirements of the HCSEZ priority zone development projects.
- ◆ Assess existing transportation infrastructure and facilities, and those planned or underway in Abu Dhabi and the UAE, particularly those that affect the HCSEZ projects. Meet with consultants undertaking port, airport, rail and related studies.
- ◆ Meet with shipping, transport, and other players involved in Abu Dhabi logistics activities and benchmark at a high-level the logistics cluster against Dubai and other international players.
- ◆ Develop a high-level transportation and logistics development strategy that links the zones, transportation facilities, service providers and others to enhance the competitiveness of Abu Dhabi and the HCSEZ zones. Ensure that this is integrated with the infrastructure development framework also being prepared.
- ◆ Develop terms of reference for key studies and initiatives to be undertaken to support the strategy and priority projects and activities, and develop implementation timelines.

The key deliverables required were:

- ◆ Review of transportation infrastructure development plans and initiatives.
- ◆ High-level assessment of Abu Dhabi's logistics competitiveness and gaps.
- ◆ High-level transportation and logistics development strategy.
- ◆ Terms of Reference and timeline for proposed studies and initiatives.



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